

Whitesnake

Slide it in



1984

OFFICIAL TOUR
PROGRAMME

Whitesnake 84



David Coverdale. SM58 Shure Microphones,

Mel Galley. 2-100w Marshall Master Lead Amplifiers, 4-4x12 Marshall Speaker cabinets, Yamaha effects pedalboard, Rotosound Strings, Gibson Heavy Plectrums, Black Gibson Les Paul Standard, Brown Gibson Firebird, Cherry Gibson 335s Deluxe.

Jon Lord. Shure Pre-Amp, 2 Crown DC300A Amplifiers, 4 Custom Leslie Speaker cabinets, Customized Hammond C.3. Organ, Yamaha C.P. 70 Piano, Memory Moog Synthesizer, Moog Opus 3 Synthesizer, Polymoog Synthesizer, Moog String Filter, Hohner Clavinet Duo, Roland Space echo, Moog Phaser, Ring Modulator, Mini Moog.

Neil Murray. 2-375w Marshall Bass Amplifiers, 2- 8x10 Marshall Speaker Cabinets, 2 Marshall Cabinets each containing 2-12" speakers and 1-15" speaker, Rotosound Bass Strings, Herco 75 Nylon Plectrums, Aria Neil Murray Bass Guitar, B.C. Rich Custom Mockingbird Bass Guitar, GMT Strata Bass Guitar.

Cozy Powell. Yamaha Drum Kit comprising 2-26" Bass drums, 2-18" Floor toms, 2-15" Tom-toms, 14" Snare, Paiste Cymbals, Remo Drumskins, Yamaha Cozy Powell Drumsticks, Emrys The Bat (the mascot).

John Sykes. 6-100w Marshall Master Lead Amplifiers, 6-4x12 Marshall speaker cabinets, Yamaha E1010 Echo unit, Ernie Ball Strings, Gibson Heavy Plectrums, Black Gibson Les Paul Custom, Cream Gibson Les Paul Custom, '62 Stratocaster.

FANCY AN HONEST 12 INCHES...?



Whitesnake
Slide it in

SIDE ONE:

**GAMBLER
SLIDE IT IN
STANDING IN THE SHADOW
GIVE ME MORE TIME
LOVE AIN'T NO STRANGER**

SIDE TWO:

**SLOW AN' EASY
SPIT IT OUT
ALL OR NOTHING
HUNGRY FOR LOVE
GUILTY OF LOVE**

Whitesnake

SEX & RISK & ROCK 'N' ROLL



The NAUGHTY NOVELTIES



Quite simply, the best GALLEYS



Really Dry Gin



HOW TO PLAY



hooligans



Remarkably rude



A SUPER NICE COLLECTION.

STOP SEARCHING FOR TOOLS



Whitesnake
BLUE OYSTER CULT
MEATLOAF
THIN LIZZY
SAXON



"I want to look a bit different"



SCHOOLMATES



Happy returns



looks like the best



Bold Elegance

SPICY STORIES!

How do you force a carrot?

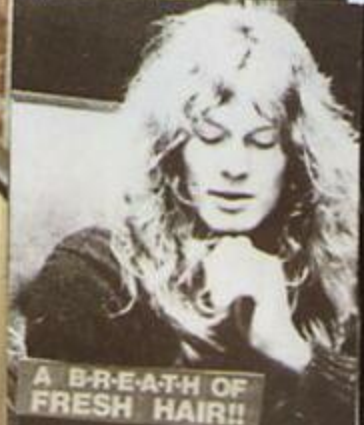


It's amazing what a little squirt can do!



CROCODILES
BIGUNS
SWIMMING NET
RECOMMENDED

A MAD



A B-R-E-A-T-H OF FRESH HAIR!!

IT'S NOT JUST HOW LOUD
IT'S HOW LONG TOO

SEXISM

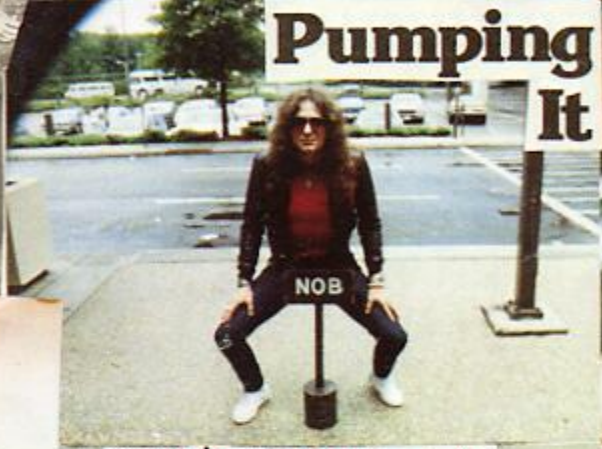
Once they got the scent,
there was no stopping them.



"It's the way I think, the way I best write songs," says David Coverdale when challenged about his particular brand of lyrics. But artistic licence can hardly wipe away the sins of one of the worst offenders in the book.



Pumping It



morning, noon & night



Such A Choice of Perfectly Natural Colours



Lord hits



IT'S COSY, CUDDLY and COMFORTABLE
IT'S WARM.



Survival of the wicked

True Romances.



TEA PARTY



THERE'S A DEFINITE SWING TO THE WHITE



I guess it's my pointed nose that does it



OSSIE'S ON THE MARK



Melville adds the sting



BRITAIN'S BEST



"Do The WHITESNAKE Boogie...."



Well played, Sir!



Whitesnake







David Coverdale



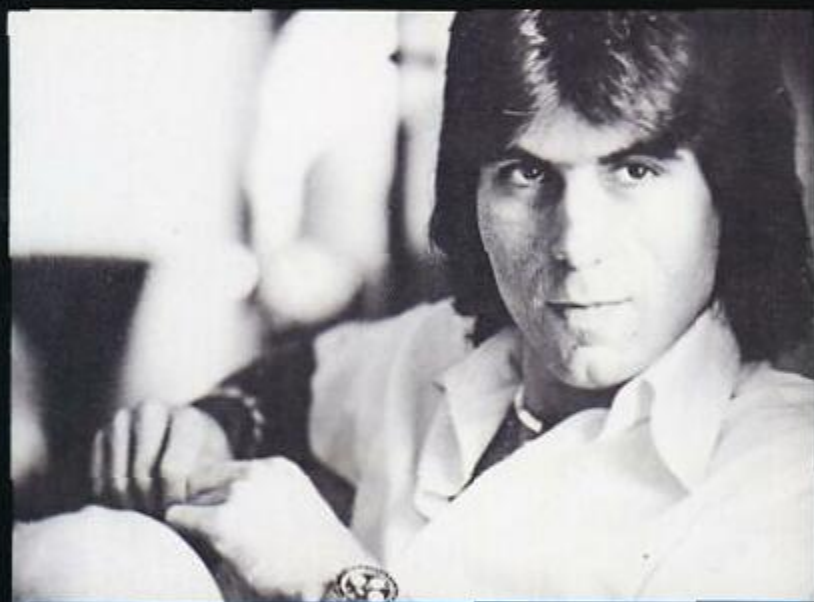
If you were asked to compile a British Supergroup, who would you choose as it's members?

There can't be much doubt that the finest lead singer and frontman in the country is ex-Deep Purple vocalist David Coverdale, whose rich, soulful and bluesy voice has been a pleasure to the ear for more than a decade now. And I daresay most people would look no further than the conspicuous Cozy Powell to dish-out the dynamics from the drum-stool.

Equally assured of his place would be immaculate ivory-tinkler, Jon Lord, whose keyboard wizardry since the sixties with Deep Purple and Whitesnake has fittingly positioned him on an almost untouchable throne. And for a musician with admirable all-round talent who, like good wine, has matured over the years, ex-Trapeze guitarist, singer and songwriter Mel Galley must be considered by any knowledgeable rock fan.



Cozy Powell



Add to these gigantic talents the mind-boggling might of sizzling John Sykes, who almost single-handedly hauled Thin Lizzy up by the scruff of their necks to turn in a fearsome farewell tour last year, and the ever-increasing proficiency of bassist Neil Murray – and you'll have that Supergroup alright!

Whitesnake have long been the prime purveyors of polished blues-rock and it'll come as no surprise to anyone who has witnessed their vinyl and live excellence, that their new album 'Slide It In', to be released on January 30th, is as classy a rock album as you'll find anywhere today. It is certainly their best yet.



John Sykes

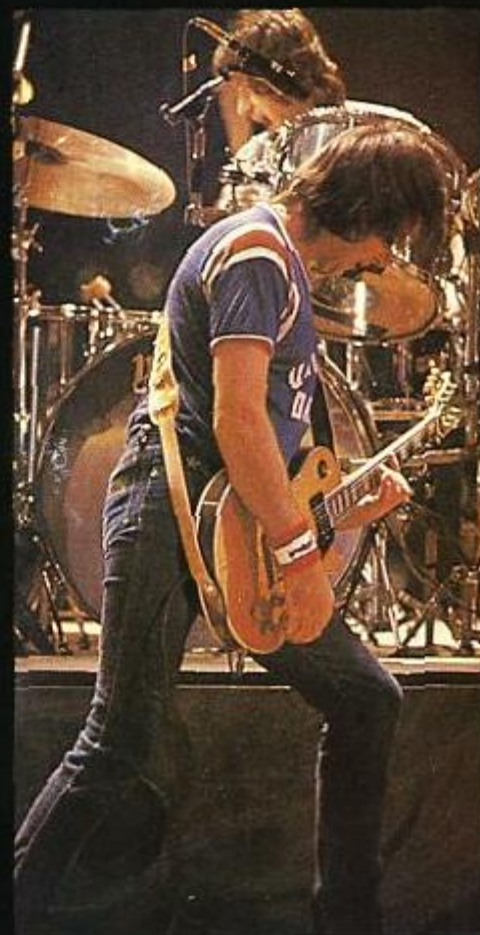
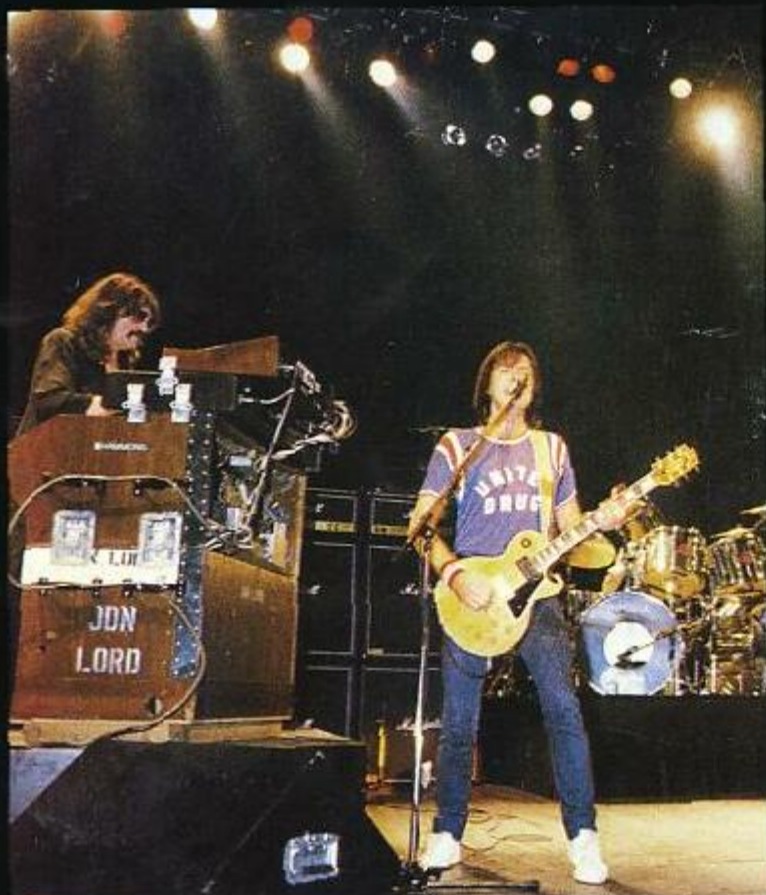


Recorded last year before the arrival of Murray and Sykes with Colin 'Bomber' Hodgkinson on bass and be-hatted guitarist Micky Moody, 'Slide It In' is the seventh album Whitesnake have released and it confidently confirms the band's progression since it first bared it's fangs back in March '78.

Taking the name from the first of his two solo albums in the wake of Purple's extinction, David Coverdale recruited ex UFO and Babe Ruth guitarist Bernie Marsden, ex-Juicy Lucy guitarist Micky Moody, drummer Dave Dowle and four-stringer Neil Murray into the ominously uncoiling Whitesnake to record the 'Snakebite' EP, which featured one of the band's live classics 'Ain't No Love In The Heart Of The City'.



Mel Galley



Later that year, 'Trouble' appeared as the first album, and with the maestro Jon Lord now in the ranks, the reinforced reptile looked ravenous.

'Lovehunter' surfaced during the first-half of '79 and the band's glorious Reading Festival show that summer heralded the arrival of another ex-Purple prince, drummer Ian Paice, who would help the band brandish their brilliant next album 'Ready An' Willing', all over the world.

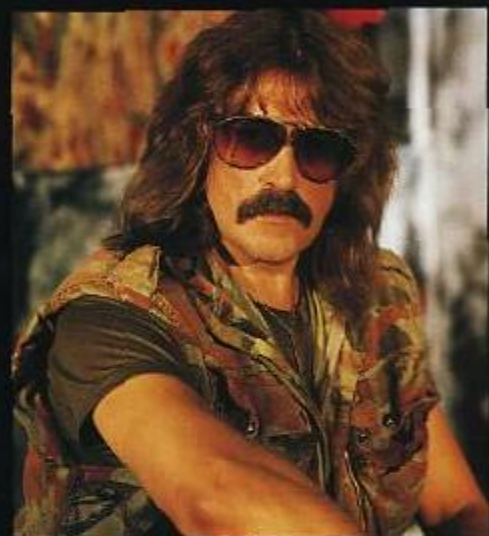




**August 20th 1983
Castle Donington**



Jon Lord



'Ready An' Willing' also encased the 'Snakes first major hit single with 'Fool For Your Loving', and this exciting period of opulence was the perfect time to release their first live album, 'Live In The Heart Of The City'.

A double-album, one record was recorded in November '78 and was previously released in Japan where the band is huge, and the other at Hammersmith Odeon (which had almost become their home away from home) in June '80. It was a peak for the band who had by now become arguably the best live band in the country.



Neil Murray



'Come An' Get It' finally saw the light of day in '81 and yielded another hit single in the shape of 'Don't Break My Heart Again' as the 'Snakes continued to mass armies of loyal supporters worldwide. And in the face of adversity (managerial problems, line-up reshuffles etc.) the follow-up platter, 'Saints And Sinners' was of similar high-standard.

With Bomber Hodgkinson and Cozy Powell relieving Murray and Paice, Whitesnake conducted a rafter-rattling rout of recoiling rock venues up and down the country before tingling the ol' ticker with a triumphant Donington Festival performance as head-liners in August 1983.

Now, Murray's back with the appetite he temporarily lost and with John Sykes ready to fire the fleet with his ferocious fret-board flourishes, the Snake has a wicked glint in it's eye and it's fangs are trembling with desire once again.

The supergroup I'm thinking of just happens to be real!
MARK PUTTFORD.
JANUARY 8th 1984.







Teesside was never like this

We had sex years before Hollywood



Tearaways

Whitesnake

THIRD GENERATION

BUT I



Cozy



"A blending of pornography and poetry"



GALLEYMAN

Almost as satisfyin



DANCING THE NIGHT AWAY

Spanking



OOOPS!



you'll love it



RUPTURED?



STILL THE BEST CHOICE AND BACK-UP.



How To Talk To Women!

Quality in an age of change.

How long has this been going on?



TAKING THE F OUT OF ARTY

NOBODY DOES IT BETTER

PLAY THE PIANO IN 30 DAYS

"...nothing so impresses and terrifies savages as fireworks"

Powellism

ART?

"Thanks, fellows. Finally somebody gave me what I've always wanted!"

Real guys don't want phony-looking hair. That's why they use Whitesnake

Home, James

Melville is back in the mood

IS IT YOUR LUCKY DAY?

electrical people

SMOOTH • SOLID • SATISFYING!

Melville's secret

GALLEY

...ONE WORD SAYS IT ALL GIN

WE AIM TO SWITCH YOU ON

SHAKE THOSE KNEES

No.1

"I've nothing to hide"

No.1

a cheerful chap named Powell

HEALTHY SPECIMEN!

Powell pulls off his great escape

**JUST WHEN YOU THOUGHT
IT WAS SAFE, ALONG COMES...**

Sweet White



OUT NOW! *the debut album
from L.A.'s hottest new band.*



AMI-24-0087-1

Whitesnake

ON VIDEO

WHITESNAKE LIVE!

The Video from the
Monsters of Rock Festival
Castle Donington '83.

WERE YOU THERE?

FEATURING:

Walking In The Shadow Of The Blues
Rough 'n' Ready
Ready An' Willing
Guilty Of Love
Here I Go Again
Love Hunter
Mistreated
Soldier Of Fortune
Ain't No Love In The Heart Of The City
Fool For Your Loving

Running time approx. 55 minutes
Around £19.95

PLAY IT LOUD!

AND JUST RELEASED:

FOURPLAY

The Video EP
Four Promo Videos Spanning Four Years

Running time approx. 16 minutes
Around £12 or less

Both videos available on Betamax and Stereo VHS,
from your video or record store now



IT'S ABOUT TIME YOU HAD AN HONEST 12 INCHES...



*Slide
it in*

**NEW RECORD
AND CASSETTE**

Includes the single
Give Me More Time

**CASSETTE FEATURES
BONUS TRACK**

Need Your Love So Bad

...AND IF THAT'S NOT ENOUGH, HERE'S ANOTHER 60 INCHES!

LOVEHUNTER

Including
Love Hunter
Mean Business
Long Way From Home



SAINTS & SINNERS

Including
Saints an' Sinners
Victim of Love
Here I Go Again



**LIVE IN THE
HEART OF THE CITY
(DOUBLE ALBUM)**

Including
Ain't Gonna Cry No More
Trouble
Ain't No Love In the
Heart of the City



READY AN' WILLING

Including
Ready an' Willing
Black and Blue
Fool for Your Loving



COME AN' GET IT

Including
Come an' Get It
Would I Lie to You
Don't Break My Heart Again



TOUR DATES

MARCH 15 - MUNICH RUDI-SEDLMAYER HALL
16 - NUERNBURG HEMMERLEINHALLE
17 - ESSEN GRUGAHALLE
19 - STUTTGART SPORHALLE BOEBLINGEN
20 - OFFENBACH STADTHALLE
21 - LUDWIGSHAPEN EBERTHALLE
23 - STOCKHOLM ISSTADION

24 - GOTHENBURG SCANDANAVIUM
25 - LUND OLYMPEN
27 - COPENHAGEN FALKONER THEATRET
29 - KAUNITZ OSTWESTFALENHALLE
30 - AMSTERDAM EDEN HALLE



APRIL - 1 - HAMMERSMITH ODEON
2 - HAMMERSMITH ODEON
4 - NOTTINGHAM ROYAL CENTRE
5 - MANCHESTER APOLLO





THE CLASS OF '84

MANAGEMENT: Ossy Hoppe.

TOUR MANAGER: Jimmy Evers.

PRODUCTION MANAGER: Rick Lawrence.

BAND SECURITY: Willy Fyffe.

STAGE MANAGEMENT AND PYROTECHNICS TECHNICIAN: Howard Barrett.

GUITARS AND BACKLINE TECHNICIAN: Clive Jewett.

KEYBOARDS AND BACKLINE TECHNICIAN: Stuart Wickes.

DRUMS AND DRUM MONITOR TECHNICIAN: Ashley Williams.

LIGHTING DESIGNER: Roger Searle.

SOUND ENGINEER: Laurie Quigley.

MONITOR ENGINEER: Mick Tyas.

SOUND AND LIGHTING SUPPLIED BY TASCOS (01-582 3020)

LIGHTING CREW: Jim Laroche, John Bray, P. Feeney, R. O'Carroll.

SOUND CREW: C. Vanderkirkhove, Phil Wilkie.

TRUCKS SUPPLIED BY M.L. EXECUTIVE (09328-66021)

TRUCK DRIVERS: Ian Martin, John Rivett, Mick Curtiss.

CREW BUS SUPPLIED BY TRATHENS STARIDER SERVICES (01-847 1841)

BUS DRIVER: Terry Ladbroke.

PYROTECHNICS SUPPLIED BY CINEBUILD LIMITED (01-720 7785)

PROGRAMME AND MERCHANDISE: The Concert Publishing Co (01-609 6131)

Our thanx to Rod MacSween and all at I.T.B.; Joe Brown & Adrian Selby and all at Tasco Sound & Lights; John Collins & John Patrick Lyons and all at Concert Publishing; Geffen Records U.S.A. & Japan; E.M.I. U.K. & Europe; Carrere France; Warner Bros. Music, Stephen Ross & Andrew Bennet-Smith, Tony Russell, John David Kalodner, Keith Roper & Dennis Hancock of Starider Services, Additional Security courtesy of Mick Upton and ShowSec International & The Whitesnake Choir.

Our special thanx to all of you who keep on coming.....and coming..... and coming.....

We Wish You Well

LBG 2400001 STEREO



Cassette: TC-LBG 2400008

SIDE ONE

- GAMBLER (3.59)
- SLIDE IT IN (3.18)
- STANDING IN THE SHADOW (3.32)
- GIVE ME MORE TIME (3.39)
- LOVE AINT NO STRANGER (4.10)

SIDE TWO

- SLOW AN' EASY (6.08)
- SPIT IT OUT (4.15)
- ALL OR NOTHING (3.36)
- HUNGRY FOR LOVE (3.55)
- GUILTY OF LOVE (3.23)

Whitesnake

DAVID COVERDALE
Vocals

JON LORD
Keyboards

MEL GALLEY
Guitar & Vocals

MICKY MOODY
Guitar

COLIN 'BOMBER' HODGKINSON
Bass

COZY POWELL
Drums



We would like to express our thanks and extend a laurel and hearty handshake to all at Blue Horizon, Castries, St. Lucia, Chagham Hall, Oxfordshire, Arabella Hotel, München and very special thanks to the people at MusicLand Studios, München for their exceptional hospitality.

A pat on the back and a round of drinks go to Ossy Hoppe, Benedict Tobias Fenner, Erik Donovan Dumsch, Jimmy Eijers, Barrie 'Tootsie' Evans, Stuart Wicke, Ashley Williams, Steve Le Chef, Ross and Russell and John David Kalocher for their help, cooperation and guidance during the campaign.

Artwork: Art Direction, Manfred Brey,
Photos, Jürgen Barron Reisch, Coordination, Jools.

Thank to Moog, Marshall, Yamaha Drums and Paizee Cymbals.

Produced and mixed by Martin 'Big Ears' Birch on behalf of Whitesnake Overseas Productions and YOU!!!

We Wish You Well ...

FOR FURTHER DETAILS: (0)442 8121 FAN CLUB: CONCERT PUBLISHING, 96-98 LIVERPOOL ROAD, LONDON N1

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DON'T TURN YOUR BACK ON



E.M.I. Records & Tapes